

# Lewiston Heartland Days 2024

## Grand Parade

### Saturday, June 22, 2024

Dear Friend of Lewiston Heartland Days:

Lewiston, Minnesota, will be Celebrating 161 Years, June 19-23, 2024 with its annual Lewiston Heartland Days Celebration. The Heartland Days Committee, area businesses, and donors sponsor the five-day event.

We invite you to be part of our festivities through your participation in our Grand Parade and events throughout the weekend. Each year more parade entries are received, and the residents of Lewiston enjoy the parade, even when it rains! The 2023 parade had about 30 units.

The parade will be held **Saturday, June 22, 2024 at 6:00 PM, with line-up beginning at 4:00 PM.** Please fill out and return the information requested below as soon as possible. Parade details and your parade position will be sent to you ten (10) days prior to the parade. We will make every effort to honor any order change requests prior to the final lineup communication. **No order changes will be made after June 19, 2023.** We look forward to seeing you in Lewiston for Heartland Days 2024.

There is an advertising fee for participation in the parade for selected units. Participation in the Heartland Days Grand parade is a great advertising opportunity for your business because the event draws a crowd of approximately 1000. Money raised will be used to support the entertainment units in the Grand Parade and the Lewiston Heartland Days Festival. If you're not sure if your parade unit will need to pay a fee, please send us a message and ask.

Free parade participation	Fee required
<ul style="list-style-type: none"> <li>• Gold, Platinum, and Diamond</li> <li>• Heartland Days Royalty</li> <li>• Visiting Royalty from other towns</li> <li>• Church, Community, school, or non-profit groups from the Lewiston-Altura area</li> </ul>	<ul style="list-style-type: none"> <li>• Silver sponsors (\$25)</li> <li>• Any individual or business not on the official sponsor list (\$25)</li> <li>• Politicians (\$100)</li> </ul>

Name of Unit: \_\_\_\_\_ Contact Person \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone (cell): \_\_\_\_\_ Email: \_\_\_\_\_

Please specify type of unit. Check all that apply.

- |                                      |  |   |
|--------------------------------------|--|---|
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Tractor   | <input type="checkbox"/> Other-please explain:<br>_____<br>_____<br>_____ |
| <input type="checkbox"/> Politician  | <input type="checkbox"/> Horse/other animal unit- <b>you must provide pooper scoopers.</b> |   |
| <input type="checkbox"/> Clowns      | <input type="checkbox"/> Walking   |   |
| <input type="checkbox"/> Drill Team  | <input type="checkbox"/> Car or truck  |   |

Float--Town/Festival Name: \_\_\_\_\_

Royalty Names and titles:

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Dimensions of Float: (important for line-up) Length\_\_\_\_\_ Width\_\_\_\_\_ Height\_\_\_\_\_

Does your unit play music or make noise?            Y        N        If yes, please describe:

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Does your unit need to be placed with another unit from your community?  YES  NO If yes, please list the name of the other unit: \_\_\_\_\_

SHORT DESCRIPTION (100 Words or less for media announcement during parade)

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Entertainment Units:

If you require a fee, please list amount: \_\_\_\_\_

You must fill out this application to be considered for the parade. All applications are subject to approval by the Parade Committee Chair. All participants must provide their own transportation in the parade. Dressing rooms are not provided for any units. **All animal units must provide your own pooper scooper.** Please plan accordingly.

For insurance purposes, we request that all participants present a **copy of their certificate of insurance for their vehicle with this application.** Any questions please contact Shawn Kennedy-Lee at (507)-313-1908 or [parade.lewdays@gmail.com](mailto:parade.lewdays@gmail.com)

Thank you for your consideration. We hope to see you for Heartland Days 2023!

Sincerely,

Heartland Days Committee

**Please return the \$25 advertising fee (if applicable), completed parade application, and proof of insurance by June 1, 2023 to:**

**Lewiston Heartland Days  
ATTN: Parade Unit Registration  
PO Box 291  
Lewiston, MN 55952  
or email: [parade.lewdays@gmail.com](mailto:parade.lewdays@gmail.com)**